



## **PRESS RELEASE**

# CONCRETE CANVAS SIGNS GEOFABRICS AS EXCLUSIVE DISTRIBUTOR FOR AUSTRALIA & NEW ZEALAND

#### **27 FEBRUARY 2017**

Geofabrics Australasia Pty Ltd (Geofabrics), the Australasian leader in geosynthetics, today entered into a distributor agreement with Concrete Canvas Ltd (Concrete Canvas), the inventors of the innovative Concrete Canvas® Geosynthetic Cementitious Composite Mat (GCCM).

The agreement, which was signed in Melbourne today by Will Crawford, Director of Concrete Canvas, and Brendan Swifte, Managing Director of Geofabrics Australasia, comes into effect on 25 March 2017 and grants exclusive rights to Geofabrics to distribute Concrete Canvas® in both Australia and New Zealand.

UK based Concrete Canvas Ltd began manufacturing their innovative GCCMs in 2005. Concrete Canvas® is a flexible concrete impregnated fabric that hardens on hydration to form a thin, durable water proof and fire-resistant concrete layer.

Due to the versatility of Concrete Canvas®, its speed of installation and low logistical footprint the demand for the product continues to grow worldwide. In 2016 alone, they made sales to over 50 countries. Concrete Canvas® has several core applications, with the Australian market being focussed to date on bund linings in the petrochemical sector. Other applications include, but are not limited to, channel lining, slope protection, weed suppression and remediation of existing concrete structures.

'We look forward to establishing a long term co-operative effort, which will involve sales, marketing and R&D with Geofabrics Australasia, who are market leaders in geosynthetic sales and manufacturing for the Oceania Region', said Will Crawford.

The new agreement between Geofabrics and Concrete Canvas is based upon a mutual desire to develop and market innovative geosynthetic products for the civil and infrastructure sectors.

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#### ABOUT CONCRETE CANVAS

Concrete Canvas Ltd. was incorporated in the UK in 2005, it manufactures two award winning products, Concrete Canvas® and Concrete Canvas Shelters™, with a third recently launched - the Worlds' first all-in-one armoured impermeable liner, CC Hydro™. These products were developed to exploit a unique material technology invented by Peter Brewin (MEng) and Will Crawford (MEng) whilst studying Industrial Design Engineering at Imperial College and the Royal College of Art in London.

Concrete Canvas Ltd's core material technology enables the supply of unique construction solutions that are extremely fast, easy to install and environmentally friendly. The company prides itself on innovation, quality and responsiveness to our customers' needs.

The primary markets for Concrete Canvas Ltd are in the civil infrastructure (road and rail), mining and petrochemical sectors where CC is used for erosion control applications such as channel lining, slope protection and bund lining. The company has grown rapidly since 2005 and now sells its products to over 80 countries around the world.

#### **ABOUT GEOFABRICS**

Geofabrics is Australasia's largest manufacturer and distributor of geosynthetics for the building and infrastructure sectors with core capabilities across the Roads, Rail, Waste, Resources, Coastal, Water, Recreation and Slopes & Walls segments.

As the Australasian leader in geotextiles and geosynthetics, Geofabrics provides world-class technical leadership and engineering support through a focus on innovation, research, industry education, design and independent testing services.

Geofabrics has branches throughout Australia, New Zealand, Papua New Guinea and the Pacific. Within Australia the company has branches in every state as well as offices in strategic regional centres along the east coast staffed by Geofabrics own employees. In New Zealand Geofabrics has offices throughout the North and South Islands.

Geofabrics products are manufactured in their two manufacturing plants in Albury (NSW) and southern Queensland.

#### **SALES CONTACT**

Nick Kastoumis Concrete Canvas Ltd M: +61 406 682 351

E: nick.kastoumis@concretecanvas.com

#### **MEDIA CONTACT**

#### Australia:

Sarah Dawson Geofabrics Australasia T: +61 3 8586 9100 M: +61 447 686 139

E: s.dawson@geofabrics.com.au

### **United Kingdom:**

Garry Watkins Concrete Canvas Ltd T: +44 (0)345 680 1908 M: +44 (0)1443 84 2775

E: garry.watkins@concretecanvas.com