

PRESS RELEASE



Rollepaal and Reifenhäuser MEA Forge Strategic Partnership to Expand in the African and Middle Eastern Markets

Dedemsvaart, Netherlands – Rollepaal Pipe Extrusion Technology, a leading global supplier of plastic pipe extrusion technology, has formally announced a strategic partnership with Reifenhäuser Middle East and Africa (MEA). This partnership is designed to strategically position and expand the companies' reach, delivering comprehensive solutions in the African and Middle Eastern markets.

With Rollepaal's 60 years of dedicated service to the plastic pipe extrusion sector, the company brings forward a robust suite of technologies characterized by enhancements in efficiency and sustainability. Rollepaal's technologies enable the optimization of resource utilization and inclusion of recycled materials, effectively addressing environmental and economic challenges.

Reifenhäuser MEA, a joint venture between Reifenhäuser GmbH & Co. KG Maschinenfabrik & Manish Mehta & Bharath Yalla, commands an extensive understanding of regional market dynamics and maintains a superior portfolio of service capabilities. The synergy between Rollepaal's technologically advanced offerings and Reifenhäuser MEA's finely-tuned market insights is anticipated to steer the industry towards heightened standards of production and sustainability.

Bharat Yalla, Managing Director at Reifenhäuser MEA, remarks on the alliance, stating, "Leveraging Reifenhäuser's deep-seated knowledge of the MEA markets and comprehensive service network, this partnership with Rollepaal positions us to deliver exceptionally tailored and responsive solutions. Our cumulative insights ensure that our customers will benefit from both technological advancement and localized expertise, essential for the success of modern pipe manufacturing enterprises in these regions."

Future-Focused Technological Solutions

This collaboration is engineered to empower manufacturers within the African and Middle East territories with advanced technological solutions and services, enhancing their competitiveness and production capabilities within the global market.

Advancing Industry Excellence

"The arrival of Rollepaal's precision in plastic pipe extrusion combined with Reifenhäuser MEA's strategic service execution represents an invigorated pathway to industry advancement," shares Henk Hoven, CEO of Rollepaal. "This collaboration is founded on the principle of delivering not only equipment but also growth, sustainability, and technological preeminence to our customers."

To learn more about Rollepaal's innovative plastic pipe extrusion technology and how this partnership will shape the future of the industry, please visit www.rollepaal.com. Reifenhäuser MEA will represent Rollepaal in the Middle East Region in the following countries: Kingdom of Saudi Arabia, United Arab Emirates, Oman, Kuwait, Bahrain, Qatar and Yemen. Reifenhäuser MEA will also cover the whole of Africa except for the following countries: Angola, Botswana, Egypt, Ghana, Mauritius, Morocco, south Africa, Tanzania and Zimbabwe.

About Rollepaal

Rollepaal is an industry-leading provider of advanced and sustainable plastic pipe extrusion solutions. With a network spanning the globe and a commitment to innovation, Rollepaal helps manufacturers produce high-quality pipes with efficiency and precision, fostering both environmental and economic improvement.

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