



## PRESS RELEASE

### **PATENT INFRINGEMENT ACTION INSTITUTED AGAINST SOUTH AFRICAN DISTRIBUTORS MAXOCRETE (PTY) LTD, HEUCON CRETE (PTY) LTD, ECO CEMENTATION (PTY) LTD, AND THEIR DIRECTORS, LOUIS JACOBUS LOURENS AND JOHANNES STEPHANUS ENSLIN**

**APRIL 2025**

Concrete Canvas has recently instituted patent infringement proceedings in South Africa against three companies, and the directors of these companies, for distributing a Geosynthetic Cementitious Composite Mat (GCCM), marketed as a “Flexible Concrete Blanket”, in South Africa.

The action relates to infringement of South African patent 2009/00222 entitled “Impregnated Fabric” by Maxocrete (Pty) Ltd, Heucon Crete (Pty) Ltd and Eco Cementation (Pty) Ltd, as well as their directors, Louis Jacobus Lourens and Johannes Stephanus Enslin.

Concrete Canvas has intellectual property rights, including patents which protect its innovative products, and will robustly seek to enforce its intellectual property rights where these are being infringed by third parties, including manufacturers and distributors. Such enforcement will occur at a time and in a jurisdiction where Concrete Canvas can best accomplish its objectives. Further information on Concrete Canvas’ patents and trademarks can be found at:

<https://www.concretecanvas.com/patent-trademark-info/>

It is important to note that purchasing and using infringing products from a distributor or a manufacturer amounts to patent infringement.

#### About Concrete Canvas

Concrete Canvas Ltd. was incorporated in the UK in 2005, it manufactures four award winning products, Concrete Canvas®, Concrete Canvas Shelters™, CC Hydro™, and CCX™. These products were developed to exploit a unique material technology invented by Peter Brewin (MEng) and Will Crawford (MEng) whilst studying Industrial Design Engineering at Imperial College and the Royal College of Art in London.

Concrete Canvas Ltd’s core material technology enables the supply of unique construction solutions that are extremely fast, easy to install and environmentally friendly. The company prides itself on innovation, quality and responsiveness to our customers’ needs.

The primary markets for Concrete Canvas Ltd are in the civil infrastructure (road and rail), mining and petrochemical sectors where CC is used for erosion control applications such as channel lining, slope protection and bund lining. The company has grown rapidly since 2005 and has sold its products to over 80 countries around the world.

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