

TNA

Tailings News Alerts

Media Kit for Tailings News Alerts (TNA)

- **TNA – The Only Online Tailings-Focused Publication**
Time Sensitive Messaging for the Global Tailings Industry

TNA Key Statistics*



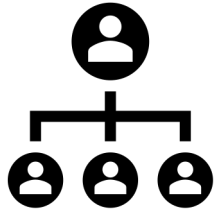
31,600+

Readership of key contacts
in industry



82.3%

Read for new products and
services



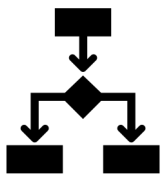
71.5%

Are owners, CEOs or
upper management



73.5%

Open and read each issue



77%

Make or influence decisions



100%

Of those who open it read or
looked at 6 or more posts

*figures based on analysis of analytics from November 2021 issues

With your subscription to TNA you will have access to key information about:



3,200+
Tailings projects



3600+
Global companies doing business in tailings



31,600+
Key contacts related to companies and projects



Analysis, Reports & News about the tailings industry

TNA can help promote and market your tailings-related business with the following marketing solutions:

MARKETING SOLUTIONS



Brand Awareness



Lead Generation



Content Marketing



Market Research

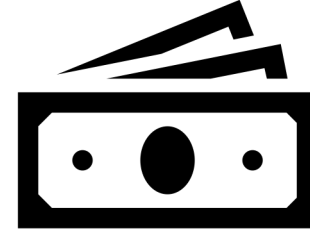


Events



Directories

TNA Advertisement Rates:



Premium Headline News Item (in top 3 posts):	A\$500
Premium Employment Ad (in top 3 posts):	A\$300
News Item in the Body of Issue:	A\$250
Employment Ad at End of Issue:	A\$150
Special Feature (White paper):	A\$1500

Also please note our posts and ad placements come with an Analytics Report showing who clicked on your specific post and their level of interest (based on number of times they clicked and/or forwarded).

Why Read TNA?

Key topics that TNA covers includes (but are not limited to):

- Global trends and forecasts in tailings dams
- Reuse innovations for tailings
- Emerging products or technologies in tailings design
- Monitoring systems for tailings dams
- New and Emerging Trends in tailings dam design
- Business Intelligence for Tailings Practitioners





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