

# Australian Geosynthetics Powerhouse Jaybro Group Welcomes New CEO

By GNA Editor



Jaybro Group, a leading geosynthetics supplier to the civil construction and infrastructure sector in Australia and New Zealand, has appointed Paul Dumbrell as its new Chief Executive Officer. Dumbrell, who joined the company in January 2025, brings over 15 years of experience in the automotive and retail industries.

Prior to his role at Jaybro, Dumbrell served as the CEO of Total Tools, where he successfully led the company to become a market leader in the Professional Tools segment. Under his leadership, Total Tools expanded to over 110 stores and achieved \$1 billion in revenue in Australia.

Dumbrell's appointment comes at a crucial time for Jaybro Group, which has been expanding its presence in the geosynthetics market. The group includes Global Synthetics, a premier distributor and manufacturer of geosynthetics serving the engineering, construction, landscape, and building industries in Australia and the Pacific region. Additionally, Polyfabrics, another Jaybro Group company, is known for its innovative geosynthetic solutions.

Jaybro Group, currently owned by private equity firm Quadrant, has seen significant growth since its acquisition. Quadrant reportedly paid around \$620 million for the nationwide Jaybro Group, whose annual sales had risen to approximately \$450 million with growth rates as high as 15% per annum. The company's expansion strategy has included several strategic acquisitions in the construction and infrastructure sector.

Dumbrell's background in the automotive industry and his family's entrepreneurial legacy make him well-suited for his new role. He is the son of late Autobarn co-founder Garry Dumbrell and has experience working in his family's Automotive Brands Group. His career has also included a successful stint as a V8 touring car driver, showcasing his diverse skill set.

With Dumbrell at the helm, Jaybro Group is poised for continued growth and innovation in the geosynthetics and construction supply industry. As the company strengthens its market position, there are speculations that Jaybro may consider an ASX float in the future.

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