

PRESS RELEASE

CONCRETE CANVAS HONOURED TO WELCOME HIS MAJESTY'S LORD-LIEUTENANT FOR THE KING'S AWARD PRESENTATION

14TH MARCH 2025

Concrete Canvas (CC) was privileged to host His Majesty's Lord-Lieutenant of Mid Glamorgan - Peter Vaughn QPM CStJ at our headquarters recently, where we were officially presented with The King's Award for Enterprise in International Trade. This prestigious accolade recognises outstanding British businesses that demonstrate excellence in their respective fields, and we are incredibly proud to be among this year's distinguished recipients.

The King's Awards for Enterprise, formerly known as The Queen's Awards for Enterprise, are regarded as the highest official UK awards for businesses. The selection process involves rigorous evaluation by the Palace and the Prime Minister's Advisory Committee at 10 Downing Street. This year, 252 UK organisations have been recognised, including 11 businesses from Wales, further showcasing the nation's strong contribution to international trade and innovation.

During the Lord-Lieutenant's visit, the Concrete Canvas team had the opportunity to showcase our cutting-edge manufacturing facilities in South Wales, where over 90% of our materials are produced for international export. Since our inception, CC products have reached more than 100 countries, a testament to our global impact and sustained international growth.

Co-Director Peter Brewin expressed his gratitude for the recognition, stating:

"Receiving The King's Award for Enterprise in International Trade is a tremendous honour for Concrete Canvas. It acknowledges the dedication and hard work of our entire team and the invaluable contributions of our international Sales Partners. Their commitment has been instrumental in our global success, and we are deeply grateful for their support."

As part of this prestigious award, Concrete Canvas were presented with an official Grant of Appointment and a commemorative crystal trophy, both of which were presented by the Lord-Lieutenant. Winners of The King's Awards for Enterprise hold the honour for five years and gain access to the awards' alumni network, providing valuable opportunities to foster new business relationships and expand into new markets.

As winners, Darren Hughes – International Business Development Manager attended a Royal reception hosted by King Charles III at Windsor Castle last summer.

This recognition marks another milestone in CC's journey of innovation and excellence. With previous accolades including The Queen's Award for Innovation in 2014 and The Queen's Award for Enterprise in International Trade in 2019, we remain committed to pushing the boundaries of material technology and continuing to make a global impact.

For further information, please contact: marketing@concretecanvas.com

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