

#### **Press Release**

Varennes, Canada, May 30th, 2019



# Solmax appoints Eric Blond, Global Technical Services Director

Solmax, the world's largest geosynthetics manufacturer, today announced the appointment of Eric Blond to serve as its Global Technical Services Director, effective June 3<sup>rd</sup>, 2019. Blond holds nearly 25 years of experience in geosynthetic testing, research and knowledge of civil engineering and polymeric construction materials.

"I am delighted to welcome Eric to our senior leadership team as we continue to fulfill Solmax's vision of reshaping the fast-growing geosynthetics industry," said Mathieu Cornellier, Vice President Technical Services & Business Development at Solmax.

"Eric's expertise in design, material specification and performance assessment of several hundreds of projects involving geosynthetics combined with our collaboration in the past, will provide us with the technical leadership needed to drive our growth ambitions in the geosynthetics space," Cornellier added.

Commenting on his appointment, Blond said: "I am excited to join Solmax at a time of ambitious change. I believe we will be able to expand the market through innovation and by promoting Solmax' high quality standards, while helping to solve our customers' most pressing containment and protection engineering challenges."

Eric holds a Master's degree in Geotechnical Engineering and has served for more than 20 years within the CTT Group, where he was in charge of the Geosynthetic division known as 'SAGEOS'. He is an invited Lecturer at École Polytechnique de Montreal, a widely published author, conference speaker and trainer.

Eric continues to be involved in various committee, standard development and professional organizations dedicated to the geotechnical, geosynthetic and related industries, such as CGS (Canadian Geotechnical Society), IGS (International Geosynthetics Society), ASTM D35 (American Society for Testing and Materials, Geosynthetics committee) and ISO TC221 (International Organization for Standardization, Technical Committee on Geosynthetics).

Ends.

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# **Notes for editors**

## **About Solmax**

Solmax is the world's largest geosynthetics manufacturer with plants in North America, Europe, Asia, and the Middle East. Used in critical applications in more than 60 countries by the biggest names in mining, petroleum, waste management, water, and civil engineering, our products contain and drain—creating a layer of protection between our most precious resource, the earth, and the waste and contaminants that result from human activity, industry, mining, and the use of fossil fuels. Our mission is to enable progress with minimal damage to the environment. Agile and innovation led, Solmax aims to reshape the geosynthetics industry, applying digital technologies and state-of-the-art R&D expertise to deliver advanced solutions that are even more reliable, stronger, resistant to contaminants, and affordable, even in developing countries. Our message to our clients: Aim for the sky; we've got the ground covered. Visit us at www.solmax.com.

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