

# Tensor in Push for Increased Sales with Acquisition of New Talent

By GNA Editor

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Tensor, a division of CMC (NYSE: CMC), is embarking on an exciting journey aimed at expanding its market presence and reinforcing its position as the global leader in geosynthetic soil reinforcement and ground stabilization. In a strategic move to achieve ambitious sales targets and further innovate geogrid technology, Tensor has announced a comprehensive recruitment drive to onboard top-tier talent across various key marketing and sales positions.



At the forefront of this recruitment initiative are two critical roles: **Director of Marketing for the Americas** and **Director for Global Market Management**. These leadership positions will be instrumental in driving Tensor's strategic vision forward, spearheading marketing efforts, and

overseeing global market strategies to propel the company's growth trajectory.

Moreover, Tensar is strengthening its presence in new territories, notably Australia, where it is establishing a dedicated sales team. In particular, the company is seeking technical sales professionals with backgrounds in civil and geotechnical engineering to champion its innovative geogrid solutions in the region.

Interested candidates keen on joining Tensar's new Australian team are encouraged to reach out to Gerard Murphy, whose contact details are provided below, for a confidential discussion:

Gerard Murphy Email: [gerard.murphy@hays.com.au](mailto:gerard.murphy@hays.com.au)

Tensar's recruitment drive underscores its commitment to fostering a culture of excellence and innovation. As a division of CMC, a Fortune 500 company with a rich legacy spanning over a century, Tensar offers more than just a job—it offers a transformative career opportunity.

Working at Tensar means being part of a dynamic environment where cutting-edge geosynthetic solutions are developed and deployed to address the world's most pressing infrastructure challenges. Employees have the chance to contribute to projects of global significance while honing their skills and expertise in a collaborative setting.

CMC's enduring success lies in its ability to assemble a team of forward-thinkers and innovators who share a passion for making a tangible impact. By joining Tensar, individuals become part of a family-oriented organization with a global reach and a commitment to sustainability and innovation.

[Links for Employment Ads :](#)

**Tensar Seeking Director, Global Market Management**

<https://www.indeed.com/viewjob?jk=e67fe61326840d9e>

**Tensar Seeking Director of Marketing for Americas**

<https://www.indeed.com/viewjob?jk=4466b04fe3888f60>

**Tensar Seeking Area Sales Engineer for Middle East**

<https://tensar.peoplehr.net/Pages/JobBoard/Opening.aspx?v=5a7873f2-96f6-4d9c-8c66-b61f0d970abc>

**Tensar Seeking Territory Sales Manager (NSW AUSTRALIA)**

<https://www.australianmining.com.au/jobs/jobview/territory-sales-manager-nsw-tensar-a-division-of-cmc/902c6225-f6da-11ee-bbb1-02b662f67062>