# **PRESS RELEASE**

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## **Beware of Imitations When Choosing a Laboratory for Testing ACP Cladding**

We have recently become aware of a concerning trend in the cladding industry that we believe warrants your attention.

It has come to our attention that some clients are approaching ExcelPlas to retest cladding samples that were previously tested and failed by another testing laboratory based in Melbourne.

This has raised doubts about the quality and reliability of other testing service.

We would like to bring the following facts to your attention:

#### 1. Website Similarity:

We have observed that the other laboratory's website bears a striking resemblance to the ExcelPlas website, to the point where it appears to be a clone. Furthermore, it has come to our attention that both websites were created using the same/similar website creation template. This raises questions about the originality and professionalism of the other testing laboratory.

### 2. Report Similarity:

Similarly, the cladding testing reports issued by the other testing laboratory seem to be a clone of ExcelPlas reports. The use of an almost identical report form and presentation for both companies' reports is a matter of concern. It suggests a lack of innovation and an attempt to imitate rather than provide unique and reliable services.

#### 3. Newcomer Status:

The other testing laboratory is a relative newcomer to the testing space, having registered with NATA (National Association of Testing Authorities) only in late 2021. In contrast, ExcelPlas boasts a proven 30-year track record of expertise and excellence in the field. Our experience and reputation speaks for itself.

The key takeaway here is that clients should exercise caution when choosing a testing laboratory to partner with for their cladding testing needs. Expertise, reliability, and a track record of success are paramount when it comes to ensuring the safety and compliance of your products.

ExcelPlas has been a trusted partner in the industry for three decades, and we remain committed to providing the highest quality testing services.

In conclusion, we urge you to consider these facts when selecting a testing laboratory for your cladding testing requirements. ExcelPlas stands ready to assist you with our unparalleled expertise and a track record built on trust and excellence. We are dedicated to ensuring the safety and compliance of your cladding products.