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## PROPEX GEOSOLUTIONS IS HITTING THE REFRESH BUTTON IN 2021

**Chattanooga, Tenn. (Jan. 6, 2021)** – Propex GeoSolutions kicked-off 2021 with the launch of its new corporate website. Visitors to [PropexGlobal.com](http://PropexGlobal.com) will now find a new look and upgraded customer experience.

“From the beginning, our goal for the new website was to improve customer experience, especially for those customers using mobile devices,” said Mike Gorey, CEO of Propex GeoSolutions. “Customers commonly need information from our website while in the field, so creating a site that’s easy to navigate from a phone was top priority.”

The new site makes it easy for customers to find technical product information including specification guidelines and installation videos. Additionally, the website includes resources such as the Propex Design Suite that offers multiple project design tools. Also included are sections for PDH programs, case studies and environmental initiatives. The site also features new photography that showcases projects from throughout the U.S.

Offering an elevated user experience is an example of Propex’s MILO philosophy. MILO (Market, Influence, Lead, Optimize) is a holistic and proactive approach to supporting customers through market development, technical support, innovative product development and marketing that has been proven to increase leads and improve closing rates.

“Launching the new website is a great way to start off 2021,” said Gorey. “And this is just the beginning! Customers can expect to see many exciting announcements from Propex this year.”

### About Propex GeoSolutions:

Propex GeoSolutions is a global leader in developing and manufacturing innovative geosynthetic and erosion control products and systems. Our engineered solutions stabilize the earth, extending the life of levees, dams, roadways, and other key infrastructure. Our company culture is best defined by our drive for innovation and our commitment to developing new markets and applications for geosynthetic materials.

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