

TeMa officially opens its African Office



TeMa – Technologies & Material S.R.L has officially opened its wholly owned African subsidiary, **TeMa South Africa**. The business will have its sales office and stock warehouse based in Johannesburg, South Africa and will aim to service the complete sub-Saharan region of the continent. Darryn Meisel has been appointed as the new company’s CEO and is supported by an experienced technical and sales team eager and ready to tackle the new markets.

“Africa has always been an attractive market for us and a natural fit for TeMa’s expansion strategy into new and exciting geographical areas”, says Nicola Busatta, TeMa Group CEO. “The market is not new to TeMa, having supplied several of our products on numerous occasions in the past”. He adds, “Having a permanent office and readily available stock will now allow us to build on these past successes. Darryn and his team bring with them a wealth of experience and knowledge of the market to further ensure the success and growth of the new office”.

TeMa South Africa will promote and distribute the company’s full range of construction products from its **Geo**, **Building** and **Interior** divisions. This will include the full range of Geosynthetic products, including Geotextiles, Geogrid Reinforcement, Geocells, Cusped Sheets (including the new **MD Drain**), Composite Drainage Systems, Erosion Control Mechanisms, Subsoil Drainage Piping, Gabions/Mattresses and Geosynthetic Clay Liners (GCLs), to mention just a few. *“These are sourced from TeMa’s internal manufacturing capabilities as well as from a wide range of local and international supply partners with which the group has a long-running track record and that are proud to be associated with the TeMa brand”, comments Darryn. “The Geosynthetics products are supplemented with the building range of products which focus on Bituminous waterproofing membranes, thermal insulation and the company’s world renowned roofing shingles range”, he adds. “This allows us to have a comprehensive and complementary product range, which is supported by a reliable advisory and quality-orientated service offering, that contributes identifiable benefit and value-add to the entire construction and building customer group”.*



TeMa – Material & Technologies was founded in 1993 and is a member company of the IWIS Group (www.iwisholding.com). From the very start the business focused on providing comprehensive market coverage supported by innovative product solutions. This philosophy still runs through the core of the company today and can be seen in the continuing product development and international expansion into new markets around the world.

The corporate strategy has made TeMa a truly global company and has created the conditions for continued international expansion, both for production facilities and distributor networks. The expansion initially began from the headquarters in Vittorio Veneto, northern Italy with additional manufacturing facilities following in TeMa – Iberia (Spain), TeMa – North (Russia), TeMa – Med (Turkey), Replastica (Romania), and TeMa – NA (USA) in 2018. In 2019 TeMa will have a total of 6 production facilities across three continents and a sales distribution

network extending into some 60 countries, including Southern Africa. *“These facts serve to illustrate the TeMa belief that true global production offers greater benefits to our clients than centralized mass production”*, concludes Nicola.

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