

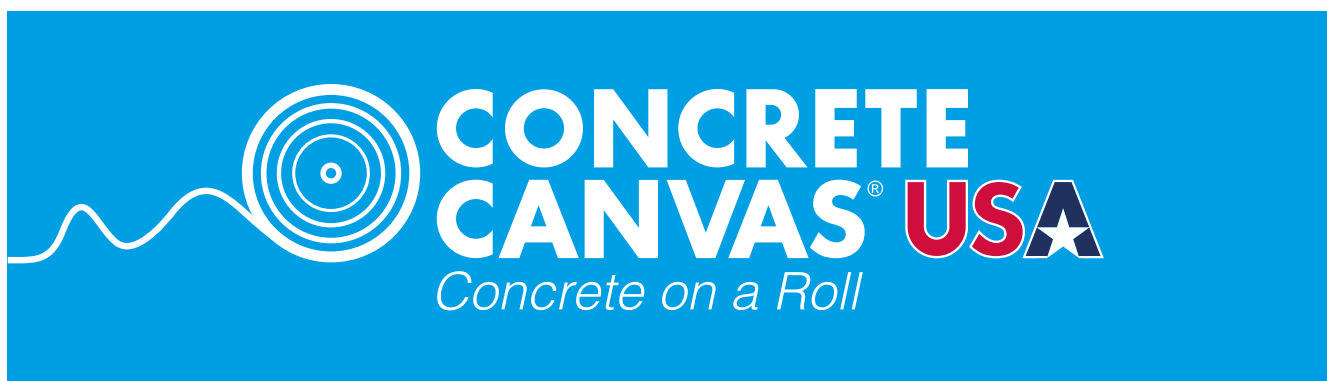


PRESS RELEASE

CONCRETE CANVAS LTD ANNOUNCES US EXPANSION.

12TH MARCH 2021

Concrete Canvas Ltd is delighted to announce that we are launching an exciting major expansion into the US market. From 25th March 2021, a newly incorporated Concrete Canvas USA will take primary responsibility for the sale and master distribution of Concrete Canvas® products across the United States. As one of the largest geosynthetic markets in the world, the United States is viewed as being integral to the continued growth of Concrete Canvas along with the global use of our innovative erosion control and containment products.



We will be opening a new office in Houston, Texas to support customers through a combination of direct & distribution sales through regional partners. We very much look forward to continuing to work with our established sales partners in the US and are also looking to sign new distributors to better service untapped markets and territories.

Headed up by our newly appointed US General Manager, Enrique Saavedra, we believe that this exciting new venture will help better support our US clients, engineers & contractors by providing greater and more comprehensive support from the Houston HQ.

As part of the expansion into the United States, we are also pleased to announce our new membership of the Geosynthetic Institute (GSI) in order to support their excellent program of research and education.

Please note that as of 25th March 2021, all CC products supplied to the US will revert from the former 'Concrete Cloth™' brand name, to 'Concrete Canvas®' in line with our current global markets.





For further information, please contact:

Concrete Canvas US Inc.

1350 NASA Road 1,
Suite 120,
Nassau Bay, Texas 77058
Tel: 813 830 1707

The following email address and website will be live as of the 25th of March:

info@concretcanvas.us

www.concretcanvas.us

For all enquires and information, please visit www.concretcanvas.com as usual.

-ENDS

ABOUT CONCRETE CANVAS

Concrete Canvas Ltd. was incorporated in the UK in 2005, it manufactures three award winning products, Concrete Canvas®, Concrete Canvas Shelters™ and CC Hydro™. These products were developed to exploit a unique material technology invented by Peter Brewin (MEng) and Will Crawford (MEng) whilst studying Industrial Design Engineering at Imperial College and the Royal College of Art in London.

Concrete Canvas Ltd's core material technology enables the supply of unique construction solutions that are extremely fast, easy to install and environmentally friendly. The company prides itself on innovation, quality and responsiveness to our customers' needs.

The primary markets for Concrete Canvas Ltd are in the civil infrastructure (road and rail), mining and petro-chemical sectors where CC is used for erosion control applications such as channel lining, slope protection and bund lining. The company has grown rapidly since 2005 and has sold its products to over 80 countries around the world.

