David Jones Leaves Solmax to Become New General Manager of Synthetex

By GNA Editor

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David Jones formally at Solmax as Global Director of Innovation for 24 years has become the new General Manager of Synthetex – a company known for the development of Hydrotex®, a Geosynthetic Fabric Formwork for Concrete Casting.

Synthetex was founded in 2008. The company has been operating for over 15 years, establishing itself as a specialist in geosynthetic erosion control solutions.

As of September 2023, Synthetex was acquired by Terre Armée and will remain an independently managed company under The Reinforced Earth Company (RECo) USA.

Synthetex specializes in engineering, designing, and manufacturing technical geosynthetic fabric formwork for erosion control and infrastructure protection.

Their key product offering is:

HYDROTEX® fabric formwork: This is their flagship product, engineered for the casting of concrete. It's used for erosion control, scour protection, and geomembrane liner systems.

Hydrotex® fabric-formed concrete solutions are used for various applications including:

- River protection
- Port quay protection
- Coastal protection
- Pipeline protection

The company is headquartered in Peachtree Corners, Georgia, United States.

Synthetex combines recognized expertise and production capacity in erosion and scour protection solutions, such as river, ports quays and coastal protection, pipeline protection using Hydrotex®, a geosynthetic fabric form for concrete casting.

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