

PRESS RELEASE

CONCRETE CANVAS USA PLANS EXPANSION AND US PRODUCTION FACILITY AS SALES HIT RECORD LEVEL.

5TH AUGUST 2024

Concrete Canvas US Inc. is delighted to announce that sales of its revolutionary geosynthetic cementitious composite mat products (GCCMs) have hit record levels across the United States in the Financial Year 2023-24. This rapid growth in demand has now reached a level that justifies the expansion of its nation-wide sales team and the establishment of a local production facility to service the US market. As local production comes on-line, this will gradually transition supply away from UK imports towards 100% Made-in-USA production.

This marks a key milestone in the growth of the Concrete Canvas USA (the US trading arm of Concrete Canvas Ltd) since its establishment 2.5 years ago, with the purpose of accelerating the company's expansion across the United States.

The expansion has been led by the US General Manager, Melanie Fuhrman and the North American Business Development Manager Phillip Greer.

“We couldn't be more excited to start manufacturing Concrete Canvas here in the US. This will bring production closer to our customers, increasing our ability to respond to customer's needs while maintaining the same high-quality standards to ASTM D8364”

Melanie Fuhrman – General Manager, Concrete Canvas US Inc

“This is the realisation of many years of hard work for the entire team, both in the US and the UK. As the inventors of GCCMs, it's fantastic to see Concrete Canvas products becoming more and more widely accepted across the United States as the lower-carbon alternative to standard concrete for erosion control and containment.”

Phillip Greer – North American BDM, Concrete Canvas Ltd

Concrete Canvas USA Inc is currently recruiting for a Sales Logistics Coordinator, to learn more or to apply for the role please email melanie.fuhrman@concretcanvas.com

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